

FOR IMMEDIATE RELEASE

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Equity First Foundation

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## Careers—Financially Speaking Impact Island Trees’ Juniors

March 3, 2020: What if we knew about the financial implications of a career before we pursued that path? What a huge advantage to be able to make more informed decisions!

Equity First Foundation (EFF) created this program to provide the Island Trees High School juniors with a “real-world” learning opportunity, focusing on careers and financial education. Students met in small groups during 2 sessions with 17 diverse business representatives and were able to learn about their careers and financial investment/outcome of each. They were able to ask questions since each business representative came to his/her career in very different and sometimes unique ways. They were given overview presenter cards covering each presenter’s background, qualifications and financial details. Students completed post-assessment forms to determine what they had learned from this worthwhile educational event.

The following companies participated in this educational event: (AM and PM presenters)



Financial/Banking	Jordan	Kaplan	Jovia Financial Credit Union
Airline Industry	Ellen	Smiley	Self-Employed
Business Networking	Tom	Gibson	Interchange Business Organization
Legal field	Lee	Friedman	Friedman Law Associates, P.C.
Financial Planning	Margreit	McInnis	Northwestern Mutual
Hospitality	Linda Marie	Paul	The Crescent Beach Club
Non-Profit	Steve	Vacarro	Chapters Community Support Services
Healthcare	Kathy	Seyfried	Healthcare Total Solutions
Wall Street, Entrepreneurship	Keith	Ginsberg	ClubZ Tutoring
Financial Planning, investments, Insurance	Frank	O'Brien	Private Client Group with S-W Financial
Advertising Marketing & Artificial Intelligence UX Design	Kevin	Kelly	Big Buzz Marketing Group
Healthcare Sales, Marketing and Consulting	Sandra	Brennan	Senior Living Renaissance Marketing and Consulting
Private Chef and Special Event Planner	Paula	Gottlieb Herman	Cooking with Stars
Marketing and Business Consulting	Mike	Herman	Driving Prosperity
Entrepreneur/Personal Growth Field	Donna	Sirianni	Moving Forward Seminars, Inc.
Digital Marketing in a Digital World	Juan	Vides	TECHACS Corp
Media	Megan	Smith	Long Island Press
Not-for-Profit	Lisa	Strahs-Lorenc	Equity First Foundation

Equity First Foundation will be delivering additional financial education programs in March and April, thus impacting additional students in the Island Trees High School. Thank you to the school district's administration for their support of these worthwhile programs.

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**EFF provides financial education, literacy and best practices at low or no cost to individuals and groups from primary school through retirement and including life events.**

If you would like more information about this topic or to participate in programs/events, please contact: Lisa Strahs-Lorenc at 631-714-4822x110 or [lisa@equityfirstfoundation.org](mailto:lisa@equityfirstfoundation.org).